



# SOCIAL MEDIA, SOCIAL CHANGE AND WHERE YOU FIT IN...

## WHO PARTICIPATES IN SOCIAL MOVEMENT AND WHAT IS THE ROLE OF DIGITAL MEDIA?

E90. 1952 - ADV PROJ  
DIGITAL ART I

MEET WITH E90.2952  
001 Open 0 42539 WS

**THURSDAY (R)**  
**08:55AM - 02:15PM**

BARN 402  
STU 3.0 Jeremijenko, Na  
[www.howstuffismade.org](http://www.howstuffismade.org)

**TEST YOURSELF:** do you know how anything currently in your view was made – the computer you’re using, the pen on your desk, your desk, cellphone, chair, shoes--where it was made or by whom? know how anything you use was made?

**ASK YOURSELF:** why in the information age — amongst complaints of information overload — there is so little information available on how your stuff is made? And why is the production and consumption of goods by far the most toxic and environmentally damaging of global human activities?

The next question is you might ask is:  
**WHAT CAN I DO ABOUT THIS?**  
This is the central question of the class.

Distinguished Visiting Course Advisors include: Colin Beavan aka Noimpactman, and AaronSzymanski, Principal EvoDesign.

The central assignment is producing a visual essay for publication on HowStuffisMade (HSIM)—a collaboratively produced wiki-based visual encyclopedia that documents manufacturing processes, labor conditions and environmental impacts involved in the production of contemporary products and services. You choose something, develop a representations that trace the life cycle of a contemporary goods in order to suggest a feasible improvement in either manufacturing, labor or environmental performance. This involves interviews, site visits, digital production and an induction into ‘critical realism’, while you are figuring out how to improve things.

If not you, then who is responsible for innovation towards more sustainable practices? If it is not technology and new media that creates social change, how is it involved? Do artists, or students participates in social change, why, how? what if large institutions, like NYU, required transparency--or a HSIM entry--for everything that went through purchasing? how do institutions promote innovation and change?

For more info visit: [https://wikis.nyu.edu/xdesign/mediawiki/index.php/HSIM\\_Curriculum](https://wikis.nyu.edu/xdesign/mediawiki/index.php/HSIM_Curriculum)

